



CORPORATE COMMUNICATIONS

Bring a workspace to life by creating your own internal TV channel to showcase your company's achievements and values with corporate digital signage. Drive any display in the reception, meeting rooms or other high traffic areas of your business. Combine corporate video, stock information, team news, staff announcements, news updates and web information into a single channel to engage staff and customers alike.

Activate your employees' computer screens to act as an internal communication channel using a corporate screensaver. What better way to cut through mountains of internal memos and emails than creating your own direct feed to your staff? Quickly and easily deliver timely, engaging content to the sales department or train your new recruits, all with the click of a button.

Important Considerations for Corporate Digital Signage and Screensavers

- 1. Who manages the network** – is it HR, internal communications, marketing or all three departments?
- 2. Content** – fresh and relevant content is important to keep the screens engaging and entertaining.
- 3. Department categorisation** – to deliver content to a particular department or the whole company requires the software to have a categorisation engine.



engage staff & customers

Goals of Digital Signage and Corporate Screensavers in the Workplace

- 1. Improve internal communications**
– engage staff in a more direct and entertaining manner.
- 2. Cut costs** – reduce costs on printing and distribution.
- 3. Improve the appearance and perception of the company**
– upgrade the look and feel of an office.
- 4. Educate staff and clients** – provide relevant company information on screens throughout the office.
- 5. Entertain** – add a fresh new channel to deliver topical news and entertaining content.

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we look forward to hearing from you