



# campaign manager

*Ryarc's Solution*

## We've done the thinking for you!

Digital Signage is the ability to remotely control a digital screen(s) and pinpoint targeted content across an entire network or single sign.

Digital Signage Software is the engine which allows the user to manage the digital signage network and distribute the content according to its schedule and intended destination.

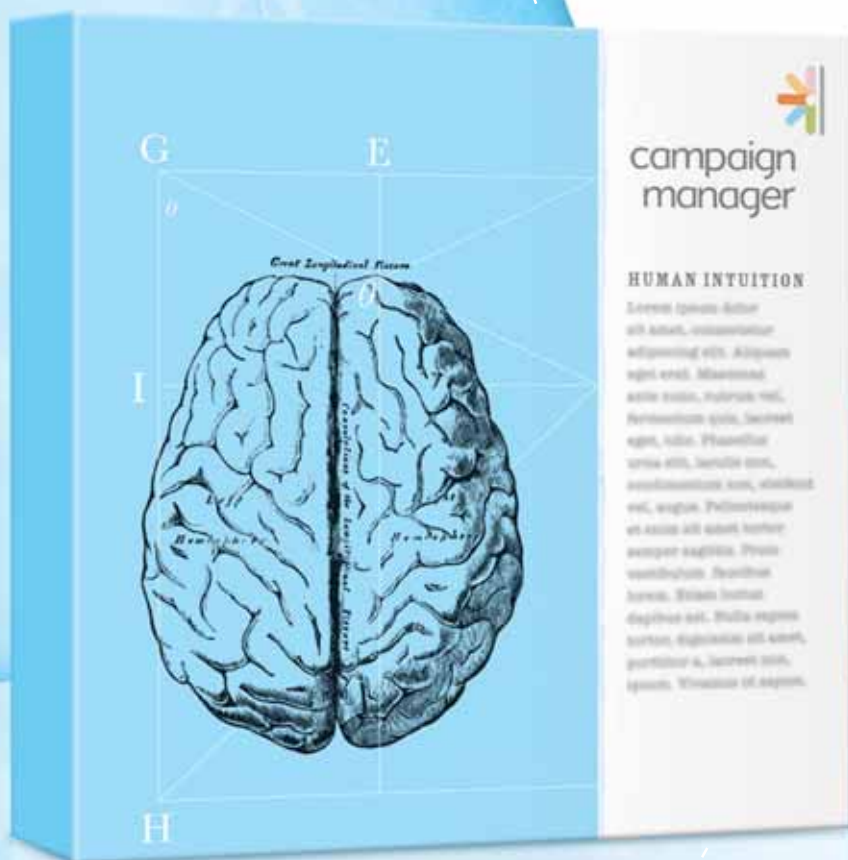
CampaignManager is an easy to use software platform for managing a distributed digital signage network, no matter what the size or application. CampaignManager can control a single screen in your office or thousands of screens around the world from one central location.

CampaignManager works around the concept of a Campaign. A Campaign is a collection of information including Content, Schedule and a Distribution Map. This concept can be thought of as *what, when, where?*

When creating Campaigns, users are asked three simple questions:

- 1. What do you want to show?**
- 2. When do you want to show it?**
- 3. Where do you want to show it?**

Create your custom campaigns and publish them to displays quickly and reliably using basic PC skills.



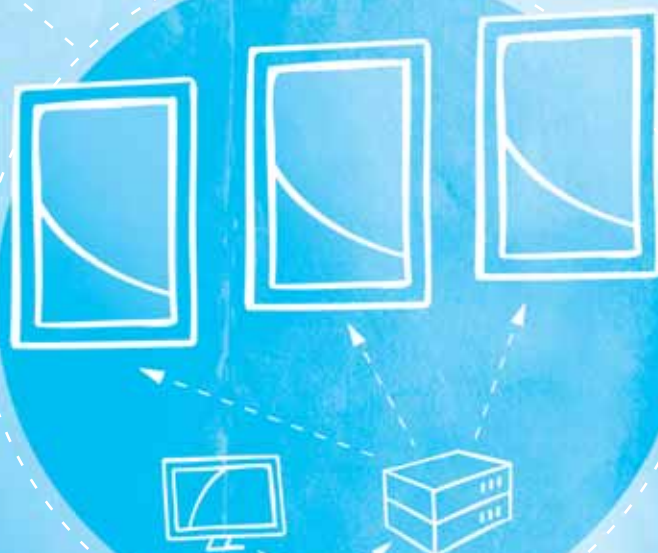
# features & benefits for everyone

## FOR MARKETING MANAGERS

Easy 3 step process	Content on demand
Cost effective	Content preview
Save time	Pooling and random play
Multi-purpose	Schedule – simple and advance
Target your campaigns	Live TV and video
Tickers / RSS	Pop-up zones
Split screens	Multiple users
Flexible	Interactive kiosk

## FOR IT MANAGERS

Minimize operation costs	.Net framework
Automatic monitoring	XML driven
Minimize bandwidth use	Active alerts
Minimize downtime	Report driven
Remote updates	Scalable
Multi-level security	Satellite
Remote commands	



*We look forward to  
hearing from you*

### CONTACT US

Ryarc welcomes you to contact us directly with any sales, support or general enquiries you have. You may want to phone us, email, sign up to our newsletter, request some information or even request a demo. Either way we will be sure to reply as soon as we can. **Visit [www.ryarc.com](http://www.ryarc.com)**

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