

*Ryarc's Solution*

## The heart of your community...

Corporate Communications include the messages delivered by a company to its employees, customers and stakeholders.

Corporate Screensavers allow you to deliver an internal communication channel directly to your staff's desks.



# ZUSA

Zusa is the screensaver player component of CampaignManager which allows you to manage a corporate communication network from a central location. It is crucial to provide your staff with relevant information, results, new product features and special promotions to maximise their productivity levels. Combine rich media, live web content and eye catching flash animation to generate a compelling digital channel that is served direct to the desktop. A corporate screensaver is an ideal solution to achieve your corporate communication goals.

CampaignManager is an easy to use software platform for managing a distributed corporate communications channel. CampaignManager works around the concept of a Campaign. A Campaign is a collection of information including content, Schedule and a Distribution Map.

This concept can be thought of as *what, when, where?*

When creating Campaigns, users are asked three simple questions:

- 1. What do you want to show?**
- 2. When do you want to show it?**
- 3. Where do you want to show it?**

Create your custom campaigns and publish them quickly and reliably using basic PC skills.



# features & benefits for everyone

## FOR MARKETING MANAGERS

- |                       |                         |
|-----------------------|-------------------------|
| Easy 3 step process   | Content on demand       |
| Cost effective        | Content preview         |
| Save time             | Pooling and random play |
| Multi-purpose         | Schedule                |
| Target your campaigns | - simple and advance    |
| Tickers / RSS         | Pop-up zones            |
| Flexible              | Multiple users          |

## FOR IT MANAGERS

- Minimize operation costs
- Multi-Level Security
- .Net framework
- XML driven
- Scalable



*We look forward to  
hearing from you*

### CONTACT US

Ryarc welcomes you to contact us directly with any sales, support or general enquiries you have. You may want to phone us, email, sign up to our newsletter, request some information or even request a demo. Either way we will be sure to reply as soon as we can. **Visit [www.ryarc.com](http://www.ryarc.com)**

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